

## CMTCA ENDS Policies

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### Mission

The Canadian Massage Therapy Council for Accreditation (CMTCA) is the independent body that accredits massage therapy education programs across Canada. CMTCA sets standards for massage therapy education and supports organizations to achieve and maintain program accreditation.

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The CMTCA Board of Directors is a governance policy board that develops policies and monitors their implementation. As part of this process, the board has instituted ENDS policies to answer foundational questions such as What does the CMTCA do, for whom, and at what cost?

The policies and the end results are summarized below.

- **Stakeholders value CMTCA.** As a result, prospective students choose massage therapy education programs that are accredited by CMTCA.
- **CMTCA is recognized and respected as providing quality accreditation to massage therapy education programs.** As a result, education programs actively seek CMTCA accreditation.
- **CMTCA supports education programs seeking accreditation.** As a result, programs trust that CMTCA's accreditation process is valid, reliable, credible, and applied consistently.
- **CMTCA is financially responsible, stable, and has sufficient funds to meet its mandate.** As a result, CMTCA is self-sustaining.
- **CMTCA is governed effectively and appropriately.** As a result, operations are effective and aligned with policy.

